








Website review cnn.com

Generated on January 17 2026 09:07 AM




The score is 63/100




SEO Content

	<p>Title</p>	<p>Breaking News, Latest News and Videos CNN</p> <p>Length : 43</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>View the latest news and breaking news today for U.S., world, weather, entertainment, politics and health at CNN.com.</p> <p>Length : 117</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>cnn news, daily news, breaking news, news today, current events</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1749"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Breaking News, Latest News and Videos CNN</td> </tr> <tr> <td>image</td> <td>https://media.cnn.com/api/v1/images/cnn/cnn-placeholder-image.jpeg</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://www.cnn.com</td> </tr> <tr> <td>site_name</td> <td>CNN</td> </tr> </tbody> </table>	Property	Content	title	Breaking News, Latest News and Videos CNN	image	https://media.cnn.com/api/v1/images/cnn/cnn-placeholder-image.jpeg	type	website	url	https://www.cnn.com	site_name	CNN
Property	Content													
title	Breaking News, Latest News and Videos CNN													
image	https://media.cnn.com/api/v1/images/cnn/cnn-placeholder-image.jpeg													
type	website													
url	https://www.cnn.com													
site_name	CNN													
	<p>Headings</p>	<table border="1" data-bbox="539 1778 1481 1845"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>21</td> <td>4</td> <td>1</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="603 1883 1513 2078" style="list-style-type: none"> • [H1] \n'+(null!=(t=p(e,"if").call(r,(p(e,"compare")) l&&p(l,"compare")) c).call(r,null!=l?p(l,"componentVariation"):l,"===","headline_underscore",{name:"compare",hash:{},data:a,loc:{start:{line:42,column:10},end:{line:42,column:67}}},{name:"if",hash:{},fn:n.program(20,a,0),inverse:n.program(22,a,0),data:a,loc:{start:{line:42,column:4},end:{line:46,column:11}}})?t:"")+" • [H2] Majority of Americans think Trump's first year back in office is a 	H1	H2	H3	H4	H5	H6	1	21	4	1	1	0
H1	H2	H3	H4	H5	H6									
1	21	4	1	1	0									





SEO Content

		<p>failure</p> <ul style="list-style-type: none"> • [H2] More politics • [H2] More top stories • [H2] Travel • [H2] Entertainment • [H2] More on Minneapolis • [H2] Health & wellness • [H2] More US POLITICS • [H2] Business & Tech • [H2] Crime & courts • [H2] Sports • [H2] Style • [H2] Africa In Focus • [H2] Science & Discovery • [H2] Australian Open • [H2] CNN Shorts • [H2] Call to Earth • [H2] More from CNN • [H2] Download the CNN app • [H2] Download the CNN app • [H2] MVPD Picker Settings Placeholder • [H3] CNN values your feedback • [H3] \n"+(null!=(a=p(e,"if").call(r,null!=l?p(l,"titleHtml"):l,{name:"if",hash:{},fn:n.program(9,o,0),inverse:n.program(11,o,0),data:o,loc:{start:{line:7,column:6},end:{line:14,column:13}}}))?a:"")+ '\n'+(null!=(a=(p(e,"read")) &&p(l,"read")) c).call(r,"public/media/components/accordion-item/expand.svg",{name:"read",hash:{},data:o,loc:{start:{line:16,column:8},end:{line:16,column:70}}}))?a:"")+ "\n "+(null!=(a=(p(e,"read")) &&p(l,"read")) c).call(r,"public/media/components/accordion-item/collapse.svg",{name:"read",hash:{},data:o,loc:{start:{line:17,column:8},end:{line:17,column:72}}}))?a:"")+ '\n \n • [H3] '+i(typeof(r=null!=(r=p(e,"header")) (null!=l?p(l,"header"):l))?r:u)===s?r.call(c,{name:"header",hash:{},data:a,loc:{start:{line:8,column:34},end:{line:8,column:44}}}:r)+' • [H3] '+i(typeof(r=null!=(r=p(e,"subheader")) (null!=l?p(l,"subheader"):l))?r:u)===s?r.call(c,{name:"subheader",hash:{},data:a,loc:{start:{line:9,column:37},end:{line:9,column:50}}}:r)+' • [H4] \n Basic\n • [H5] \${e.title}
	<p>Images</p>	<p>We found 72 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	<p>Text/HTML Ratio</p>	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	<p>Flash</p>	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 146 links including 1 link(s) to files
	Statistics	External Links : norereferrer noopener 0% External Links : Passing Juice 2.74% Internal Links 97.26%

In-page links

Anchor	Type	Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy.	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
US	Internal	Passing Juice
World	Internal	Passing Juice
Politics	Internal	Passing Juice
Business	Internal	Passing Juice
Health	Internal	Passing Juice
Entertainment	Internal	Passing Juice
Style	Internal	Passing Juice

In-page links

Travel	Internal	Passing Juice
Sports	Internal	Passing Juice
Science	Internal	Passing Juice
Climate	Internal	Passing Juice
Weather	Internal	Passing Juice
Ukraine-Russia War	Internal	Passing Juice
Israel-Hamas War	Internal	Passing Juice
Games	Internal	Passing Juice
Watch	Internal	Passing Juice
Listen	Internal	Passing Juice
Live TV	Internal	Passing Juice
Settings	Internal	Passing Juice
Newsletters	Internal	Passing Juice
US	Internal	Passing Juice
International	Internal	Passing Juice
Arabic	Internal	Passing Juice
Español	Internal	Passing Juice
Africa	Internal	Passing Juice
Americas	Internal	Passing Juice
Asia	Internal	Passing Juice
Australia	Internal	Passing Juice
China	Internal	Passing Juice
Europe	Internal	Passing Juice
India	Internal	Passing Juice
Middle East	Internal	Passing Juice
United Kingdom	Internal	Passing Juice
Trump	Internal	Passing Juice
Facts First	Internal	Passing Juice

In-page links

CNN Polls	Internal	Passing Juice
2025 Elections	Internal	Passing Juice
Redistricting Tracker	Internal	Passing Juice
Tech	Internal	Passing Juice
Media	Internal	Passing Juice
Calculators	Internal	Passing Juice
Videos	Internal	Passing Juice
Markets	Internal	Passing Juice
Pre-markets	Internal	Passing Juice
After-Hours	Internal	Passing Juice
Fear & Greed	Internal	Passing Juice
Investing	Internal	Passing Juice
Markets Now	Internal	Passing Juice
Nightcap	Internal	Passing Juice
Life, But Better	Internal	Passing Juice
Fitness	Internal	Passing Juice
Food	Internal	Passing Juice
Sleep	Internal	Passing Juice
Mindfulness	Internal	Passing Juice
Relationships	Internal	Passing Juice
Movies	Internal	Passing Juice
Television	Internal	Passing Juice
Celebrity	Internal	Passing Juice
Innovate	Internal	Passing Juice
Foreseeable Future	Internal	Passing Juice
Mission: Ahead	Internal	Passing Juice
Work Transformed	Internal	Passing Juice
Innovative Cities	Internal	Passing Juice

In-page links

Arts	Internal	Passing Juice
Design	Internal	Passing Juice
Fashion	Internal	Passing Juice
Architecture	Internal	Passing Juice
Luxury	Internal	Passing Juice
Beauty	Internal	Passing Juice
Video	Internal	Passing Juice
Destinations	Internal	Passing Juice
Food & Drink	Internal	Passing Juice
Stay	Internal	Passing Juice
News	Internal	Passing Juice
Videos	Internal	Passing Juice
Sports	Internal	Passing Juice
Football	Internal	Passing Juice
Tennis	Internal	Passing Juice
Golf	Internal	Passing Juice
Motorsport	Internal	Passing Juice
US Sports	Internal	Passing Juice
Olympics	Internal	Passing Juice
Climbing	Internal	Passing Juice
Esports	Internal	Passing Juice
Hockey	External	Passing Juice
Space	Internal	Passing Juice
Life	Internal	Passing Juice
Unearthed	Internal	Passing Juice
Solutions	Internal	Passing Juice
Video	Internal	Passing Juice
Features	Internal	Passing Juice

In-page links

As Equals	Internal	Passing Juice
Call to Earth	Internal	Passing Juice
Freedom Project	Internal	Passing Juice
Impact Your World	Internal	Passing Juice
Inside Africa	Internal	Passing Juice
CNN Heroes	Internal	Passing Juice
Watch	Internal	Passing Juice
CNN Fast	Internal	Passing Juice
Shows A-Z	Internal	Passing Juice
CNN10	Internal	Passing Juice
CNN Max	External	Passing Juice
CNN TV Schedules	Internal	Passing Juice
CNN 5 Things	Internal	Passing Juice
Chasing Life with Dr. Sanjay Gupta	Internal	Passing Juice
The Assignment with Audie Cornish	Internal	Passing Juice
One Thing	Internal	Passing Juice
Tug of War	Internal	Passing Juice
CNN Political Briefing	Internal	Passing Juice
The Axe Files	Internal	Passing Juice
All There Is with Anderson Cooper	Internal	Passing Juice
Daily Crossword	Internal	Passing Juice
Jumble Crossword	Internal	Passing Juice
Photo Shuffle	Internal	Passing Juice
Sudoblock	Internal	Passing Juice
Sudoku	Internal	Passing Juice
5 Things Quiz	External	Passing Juice
About CNN	Internal	Passing Juice
Photos	Internal	Passing Juice

In-page links

Investigations	Internal	Passing Juice
CNN Profiles	Internal	Passing Juice
CNN Leadership	Internal	Passing Juice
CNN Newsletters	Internal	Passing Juice
Work for CNN	External	Passing Juice
CNN	Internal	Passing Juice
Shows & Films	Internal	Passing Juice
Network TV	Internal	Passing Juice
CNN Headlines	Internal	Passing Juice
CNN Shorts	Internal	Passing Juice
TV Shows A-Z	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Ad Choices	Internal	Passing Juice
Accessibility & CC	Internal	Passing Juice
Transcripts	Internal	Passing Juice
\$1	Internal	Passing Juice
log in	Internal	Passing Juice
affiliates	Internal	Passing Juice
\n'.2:function(n,l,e,o,a){var t,r=n.lookupProperty function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return'aria-label="'+n.escapeExpression("function"==typeof(t=null!=(t=r(e,"ariaLabel")) (null!=?r(l,"ariaLabel"):l)?t:n.hooks.helperMissing)?t.call(null!=?!?l:n.nullContext {}},{name:"ariaLabel",hash:{},data:a.loc:{start:{line:3,column:105},end:{line:3,column:118}}):t)+""};4:function(n,l,e,o,a){var t,r=n.lookupProperty function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return' id="'+n.escapeExpression("function"==typeof(t=null!=(t=r(e,"id")) (null!=?r(l,"id"):l)?t:n.hooks.helperMissing)?t.call(null!=?!?l:n.nullContext {}},{name:"id",hash:{},data:a.loc:{start:{line:3,column:141},end:{line:3,column:147}}):t)+""};6:function(n,l,e,o,a){var t,r=n.lookupProperty function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return' '+n.escapeExpression("function"==typeof(t=null!=(t=r(e,"read")) (null!=?r(l,"read"):l)?t:n.hooks.helperMissing).call(null!=?!?l:n.nullContext {}),null!=?r(l,"mainLogo"):l,{name:"read",hash:{},data:a.loc:{start:{line:17,column:4},end:{line:17,column:25}}):t)+"\n"};8:function(n,l,e,o,a){var t,r=n.lookupProperty function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return null!=(t=r(e,"unless").call(null!=?!?l:n.nullContext {}),null!=?r(l,"themeLogo"):l,{name:"unless",hash:{},fn:n.program(9,a,0),inverse:n.noop,data:a.loc:{	Internal	Passing Juice

In-page links

```
start:{line:19,column:4},end:{line:21,column:15}}}})?t:""},9:function(n,l,e,o,a){var t,r=n.lookupProperty||function(n,l){if(Object.prototype.hasOwnProperty.call(n,l))return n[l];return ""+(null!=(t=(r(e,"read"))||&r(l,"read"))||n.hooks.helperMissing).call(null!=l?!:n.nullContext||{},"public/media/sites/cnn/cnn-logo.svg",{name:"read",hash:{},data:a,loc:{start:{line:20,column:5},end:{line:20,column:55}}}})?t:"")+"\n"},11:function(n,l,e,o,a){return"
```

```
\n '+i(typeof(o=null!=(o=s(e,"viewPlansText"))||(null!=l?s(l,"viewPlansText"):l)?o:c)===u?o.call(r,{name:"viewPlansText",hash:{},data:t,loc:{start:{line:84,column:20},end:{line:84,column:37}}}:o)+"\n"
```

```
'+u(typeof(t=null!=(t=s(e,"sectionText"))||(null!=l?s(l,"sectionText"):l)?t:r)===c?t.call(i,{name:"sectionText",hash:{},data:a,loc:{start:{line:39,column:77},end:{line:39,column:92}}}:t)+"
```

```
"+(null!=(o=typeof(u=null!=(u=s(n,"text"))||(null!=e?s(e,"text"):e)?u:c)===i?u.call(r,{name:"text",hash:{},data:a,loc:{start:{line:3,column:132},end:{line:3,column:142}}}:u)?o:"")+"
```

Internal

Passing Juice

Internal

Passing Juice

Internal

Passing Juice

SEO Keywords



Keywords Cloud

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
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Usability





	Url	Domain : cnn.com Length : 7
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 190 Warnings : 31
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.cnn.com/sitemap/news.xml https://www.cnn.com/sitemaps/sitemap-section.xml
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Optimization

		https://www.cnn.com/sitemaps/sitemap-interactive.xml https://www.cnn.com/sitemap/article/cnn-underscored.xml https://www.cnn.com/sitemap/section/cnn-underscored.xml https://www.cnn.com/sitemap/section/politics.xml https://www.cnn.com/sitemap/article/opinions.xml https://www.cnn.com/sitemap/article.xml https://www.cnn.com/sitemap/section.xml https://www.cnn.com/sitemap/video.xml https://www.cnn.com/sitemap/gallery.xml https://www.cnn.com/sitemap/markets/stocks.xml https://www.cnn.com/sitemap/live-story.xml https://www.cnn.com/sitemap/election-center/politics.xml https://www.cnn.com/sitemap/tve.xml
	Robots.txt	http://cnn.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.